Science for the Regional Economy—From Research to Implementation

Promotional and informational meeting for a project carried out by **the Faculty of Management** and **the Technology Transfer Center at the University of Silesia** as part of the **"Science for Society II"** program

March 26, 2026
10:00 a.m. – 1:00 p.m.

Jan and Jędrzej Śniadecki Bydgoszcz University of Technology
Novum Auditorium, Al. prof. S. Kaliskiego 7, 85-796 Bydgoszcz

EVENT PROGRAM

10:00 a.m. – 10:05 a.m.

Opening of the meeting

Iwona Posadzińska, Ph.D., Prof. at PBŚ
Dean of the Faculty of Management

Monika Łaganowska, M.A.
Director of the Technology Transfer Center at Bydgoszcz University of Technology

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SESSION I

10:05 – 10:50

Transfer and Commercialization of Innovations Between Science and the Economy – Results of the Research
Presentation of the results of the project titled:

"Improving the processes of transfer and commercialization of innovative solutions between science and the economy"

Speakers

Monika Łaganowska, M.A.
Director of the Technology Transfer Center

Lidia Trzcinska, Ph.D., Eng.
Lead Project Specialist

Scope of the presentation

- Level of innovation among enterprises in the Kuyavian-Pomeranian Voivodeship
- Models of cooperation between enterprises and universities
- Barriers to the implementation of innovations
- Case study of Technology Transfer Centers
- The concept of the Innovation Process Observatory – Technological Potential of the Pomeranian-Silesian Region

Questions and Open Discussion

SESSION II

10:50 a.m. – 11:30 a.m.

Funding for Research and Implementation in the Region

Research and Implementation Fund 3.0 and repayable instruments for renewable energy and thermal modernization projects

Speakers

Marta Chłopecka
Legal Counsel
Director of the Grants and Subsidies Department
Kujawsko-Pomorskie Loan Fund

Piotr Rybiński
Senior Specialist
Loans Department
Kujawsko-Pomorskie Loan Fund

Presentation topics

- Financing instruments for research and development projects
- Funding opportunities for the implementation of new technologies
- Support for companies collaborating with research institutions
- Examples of projects that can be implemented in the region

SESSION III

11:30 a.m. – 12:10 p.m.

Energy Transition as an Area of Collaboration Between Science and Business

A panel featuring companies from the renewable energy sector (RES) collaborating with the Bydgoszcz University of Technology.

Moderator
Adam Mroziński, Ph.D., Eng.

Companies participating in the meeting include:

- ONDE S.A.
- RAWICOM S.A.
- FREEVOLT S.A.
- HANPLAST ENERGY, LLC
- PVE DEVELOPMENT, LLC

Panel topics

- Directions for the development of renewable energy technologies in Poland
- Research and development needs of the industry
- Opportunities for collaboration between renewable energy companies and universities in the region
- Educational and training programs offered by the Bydgoszcz University of Technology for companies in the energy sector

12:10 p.m. – 12:30 p.m.

Ceremonial signing of cooperation agreements

Signing of the agreements by the Rector of the Bydgoszcz University of Technology, Prof. Marek Adamski, Ph.D., Eng., and representatives of leading companies in the renewable energy sector.

12:30 – 1:00
Networking session

Bydgoszcz University of Technology
BYDGOSK
Jan and Jędrzej Śniadecki

Ministry of Science and Higher Education

SCIENCE FOR SOCIETY